

fashion calendar

MARCH 10

1980

a weekly publication • 40th year

JANUARY

S

M

T

W

T

F

S

1

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

FEBRUARY

S

M

T

W

T

F

S

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

MARCH

S

M

T

W

T

F

S

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

APRIL

S

M

T

W

T

F

S

1

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

MAY

S

M

T

W

T

F

S

1

2

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

JUNE

S

M

T

W

T

F

S

1

2

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

JULY

S

M

T

W

T

F

S

1

2

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

AUGUST

S

M

T

W

T

F

S

1

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

SEPTEMBER

S

M

T

W

T

F

S

1

2

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

OCTOBER

S

M

T

W

T

F

S

1

2

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

NOVEMBER

S

M

T

W

T

F

S

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

DECEMBER

S

M

T

W

T

F

S

1

2

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

1981

JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY	JUNE	JULY	AUGUST
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

MARCH 10

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, MARCH 3 & 10, 1980

CONTINUOUS SHOWINGS--THESE EARLY FALL COLLECTIONS HAVE OPENED

March 3	ANDREA	Early Fall	260 W. 35th St. 301	695-2480
March 3	ARBITRO S.A., BY LUIS GARCIA ALVEAR	Fall I	677 5th Ave. 5th fl.	935-4400
March 3	DONALD BROOKS	Transitional	530 7th Ave. 5th fl.	354-9440
March 3	FENN WRIGHT & MANSON	Early Fall	498 7th Ave. 16th fl.	736-1701
March 3	FIORUCCI (Men's & Women's)	Fall	127 E. 59th St. 2nd fl.	751-1404
March 3	KANSAI YAMAMOTO KNITWEAR DIFFUSION	Early Fall	530 7th Ave. 14th fl.	354-6474
March 3	LYLE & SCOTT (Scottish knitwear)	Fall	1441 Broadway 8th fl.	944-2830
March 3	NORMA (knits) (from Toronto)	Early Fall	745 5th Ave. 32nd fl.	751-8422
March 3	CHANTAL SCALI	Fall/Winter	730 5th Ave. 2nd fl.	977-4477
March 3	TIKTINER	Fall	530 7th Ave. 12th fl.	391-1790
March 3	VALENTINO VIVA JEANSWEAR	Early Fall	1411 Broadway 1227	753-0313
March 3	WILROY, INC.	Fall	530 7th Ave. 22nd fl.	221-2200
March 3	WINDSOR EUROPEAN FASHIONS	Fall	745 5th Ave. 18th fl.	838-2496
March 4	DANIELE O	Fall	525 7th Ave. 21st fl.	921-3600
March 4	TAHARI SPORTSWEAR	Fall	525 7th Ave. 21st fl.	921-3600
March 7	INTERNATIONAL FASHIONS IN COLOGNE (March 7-9) Contact: 582-7788			
March 7	PATTI CAPPALLI/CALIFORNIA	Early Fall	25 W. 39th St. 601	944-5944
March 8	START YOUR OWN BUSINESS SHOW AT N.Y. COLISEUM (March 8-10)			
March 9	IGEDO - INT'L FASHION TRADE FAIR IN DUSSELDORF (March 9-12)			
March 10	INTIMATE APPAREL; WARMWEAR, TRANSITIONAL IN N.Y. (March 10-14)			
March 10	ABBRACCI LTD.	Early Fall	645 5th Ave. 707	371-7300
March 10	RICHARD ASSATLY (Also Richard Assatly's Additions)	Early Fall	550 7th Ave. 12th fl.	391-0901
March 10	AYAKO -- (Charlot Showroom)	Early Fall	498 7th Ave. 5th fl.	736-8802
March 10	BARON PETERS; ROBERT LEONARD	Early Fall	530 7th Ave. 30th fl.	944-0666
March 10	SCOTT BARRIE; & SCOTTIE	Early Fall	530 7th Ave. 3rd fl.	354-7830
March 10	ADAM BEALL	Early Fall	250 W. 35th St. 17th fl.	736-0085
March 10	GEOFFREY BEENE SPORT (& TENNIS)	Early Fall	512 7th Ave. 2nd fl.	391-1090
March 10	BEVERINI BOF	Fall	498 7th Ave. 7th fl.	564-8388
March 10	BIBI PEPPER'S	Early Fall	530 7th Ave. 20th fl.	354-4300
March 10	BILLINA	Early Fall	512 7th Ave. 42nd fl.	221-8510
March 10	STANLEY BLACKER FOR WOMEN BY AIMEE RANZOU	Fall	550 7th Ave. 10th fl.	764-3730

(continued on following page)

CONTINUOUS SHOWINGS--(continued from page 1)

March 10	STANLEY BLACKER SPORT	Early Fall	1411 Broadway	910	354-3010
March 10	BOGNER SPORTSWEAR	Fall	530 7th Ave.	30th fl.	751-1337
March 10	BONAVITACOLA	Early Fall	38 W. 38th St.	3rd fl.	840-6670
March 10	INGRID CADO FOR CADO & HERBERT	Early Fall	226 W. 37th St.	7th fl.	594-8955
March 10	ALBERT CAPRARO LTD.	Early Fall	550 7th Ave.	18th fl.	840-1679
March 10	PIERRE CARDIN SUITS & COATS (Also Pierre Cardin Boutique)	Early Fall	205 W. 39th St.	8th fl.	354-7284 (Div. Gallant International)
March 10	CARILLON BY MARIO FORTE (Also Robert Cappello hand-loomed knits)	Early Fall	498 7th Ave.	16th fl.	563-5427
March 10	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY KNITS	Early Fall	512 7th Ave.	6th fl.	354-4700
March 10	CASI (Also Knitwear)	Early Fall	530 7th Ave.	2nd fl.	594-4470
March 10	CELLA SPORT	Early Fall	118 E. 28th St.	704	685-1754
March 10	CESARANI (Sportswear, dresses)	Early Fall	550 7th Ave.	10th fl.	221-6690
March 10	ARTHUR CHAPNIK	Fall	230 W. 38th St.	6th fl.	765-8880
March 10	COSTA MILLER	Early Fall	498 7th Ave.	12th fl.	594-9205
March 10	VICTOR COSTA	Early Fall	498 7th Ave.	12th fl.	594-9205
March 10	CRISCIONE	Early Fall	566 7th Ave.	4th fl.	921-2444
March 10	CUSTOM CASUALS	Early Fall	205 W. 39th St.	6th fl.	221-6330
March 10	DALANI II BY LOUISE ARMOUR	Early Fall	498 7th Ave.	6th fl.	563-2300
March 10	DDDOMINICK (Sweaters)	Early Fall	512 7th Ave.	44th fl.	869-1605
March 10	DON SAYRES	Early Fall	512 7th Ave.	6th fl.	354-4700
March 10	CHARLOTTE FORD (All divisions)	Fall	530 7th Ave.	7th fl.	391-5460
March 10	FORMFIT ROGERS (Intimate Apparel)	Early Fall	530 5th Ave.	15th fl.	840-1333
March 10	DIANE VON FURSTENBERG (All divs.)	Early Fall	530 7th Ave.	16th fl.	575-0800
March 10	GALLANT INTERNATIONAL	Early Fall	205 W. 39th St.	8th fl.	354-7284
March 10	GAMUT	Early Fall	512 7th Ave.	6th fl.	354-4700
March 10	GENTILLESSE	Early Fall	230 W. 39th St.	16th fl.	354-4147
March 10	MADY GERRARD	Early Fall	Plaza Hotel (Whodunnit)		935-4590
March 10	GÜNTER	Early Fall	550 7th Ave.	22nd fl.	840-2730
March 10	BILL HAIRE FOR FRIEDRICKS SPORT	Early Fall	205 W. 39th	13th fl.	840-8867
March 10	HALSTON	Early Fall	550 7th Ave.	14th fl.	354-6340
March 10	HALSTON SPORTSWEAR	Early Fall	530 7th Ave.	4th fl.	921-2700
March 10	BETTY HANSON & COMPANY	Early Fall	205 W. 39th St.	14th fl.	840-8888
March 10	JIMMY WILLIAMS FOR HANSONI	Fall	205 W. 39th St.	14th fl.	840-8888
March 10	CATHY HARDWICK	Early Fall	530 7th Ave.	4th fl.	221-7545
March 10	DAVID HAYES (127 E. 9th, L.A.)	Early Fall	Gotham Hotel	1605	247-2200
March 10	DANIEL HECHTER	Fall	530 7th Ave.	25th fl.	221-1033
March 10	JONATHAN HITCHCOCK FOR REUBEN THOMAS	Early Fall	498 7th Ave.	18th fl.	736-6060
March 10	CAROL HORN DESIGNS	Early Fall	575 7th Ave.	33rd fl.	921-9670
March 10	JUDY HORNBY (Late-Day & Evening)	Early Fall	18 E. 53rd St.	3rd fl.	486-0058
March 10	IZABEL (knits)	Early Fall	385 5th Ave.	909	686-1350
March 10	JAMISPORT	Early Fall	498 7th Ave.	24th fl.	239-9477

CONTINUOUS SHOWINGS--continued from page 21

March 10	ROBERT JANAN	Early Fall	530 7th Ave.	19th fl.	354-7880
March 10	JAYSON JEFFRYS, INC. (Sweaters)	Fall	488 7th Ave.	1201	355-0627
March 10	JER DOR FASHIONS LTD.	Early Fall	488 7th Ave.	915	564-4450
March 10	EVELYN DE JONGE	Early Fall	530 7th Ave.	24th fl.	869-9940
March 10	JORDACHE MISSY BLAZER; JORDACHE JR. SUIT	Early Fall	500 7th Ave.	14th fl.	730-1888
March 10	KAREN TEPPER FOR KAREN UNLIMITED	Early Fall	530 7th Ave.	20th fl.	921-2772
March 10	KASPER FOR J.L. SPORT	Early Fall	530 7th Ave.	11th fl.	221-4090
March 10	KASPER FOR JOAN LESLIE	Early Fall	530 7th Ave.	11th fl.	221-4050
March 10	KAYSER-ROTH INIMATE APPAREL	Transitional	640 5th Ave.	5th fl.	PL 7-9600
March 10	KENAR	Early Fall	530 7th Ave.	21st fl.	221-6993
March 10	DON KLINE	Early Fall	32 W. 39th St.	12th fl.	221-6771
March 10	JOHN ASHPOOL FOR KOLO (knits)	Premiere	1411 Broadway	1275	840-1136
March 10	KOOS VAN DEN AKKER	Early Fall	550 7th Ave.	7th fl.	840-6720
March 10	REGINA KRAVITZ	Early Fall	575 7th Ave.	2906	840-6065
March 10	RITA LANGMAN	Early Fall	530 7th Ave.	19th fl.	391-0900
March 10	LEAL	Early Fall	550 7th Ave.	22nd fl.	221-6252
March 10	HAROLD LEVINE BY DON BREITINGER (Also hand-loomed knits)	Early Fall	530 7th Ave.	21st fl.	391-2255
March 10	ERIC LUND	Early Fall	230 W. 41st	17th fl.	244-6078
March 10	FRANK MASANDREA	Early Fall	550 7th Ave.	9th fl.	354-5893
March 10	MIGNON (also, Italian knits)	Early Fall	530 7th Ave.	3rd fl.	354-4980
March 10	TRACY MILLS	Early Fall	550 7th Ave.	5th fl.	221-6374
March 10	JAMI MIREL (until March 14) (Hand-loomed sweaters)	Fall	Plaza Hotel (301)	657-8180; 759-3000	
March 10	MISS O BY OSCAR DE LA RENTA	Early Fall	550 7th Ave.	19th fl.	354-6777
March 10	HANAE MORI	Early Fall	550 7th Ave.	21st fl.	221-5726
March 10	MUNEY DESIGNS; MUNEY TWO	Early Fall	530 7th Ave.	24th fl.	221-7821
March 10	ANTHONY MUTO LTD.	Early Fall	530 7th Ave.	6th fl.	921-5070
March 10	MORTON MYLES	Early Fall	530 7th Ave.	24th fl.	391-8700
March 10	MYLESPOUT DESIGNED BY MORTON MYLES	Fall	530 7th Ave.	24th fl.	391-8700
March 10	SERGE NANCEL-PARIS	Fall	498 7th Ave.	5th fl.	695-8227
March 10	ALBERT NIPON	Fall I	530 7th Ave.	10th fl.	354-0760
March 10	NIPON BOUTIQUE	Fall I	530 7th Ave.	10th fl.	354-4325
March 10	ALBERT NIPON COLLECTIBLES	Fall I	530 7th Ave.	19th fl.	921-8620
March 10	JESPER NYEBOE	Early Fall	530 7th Ave.	30th fl.	840-0622
March 10	ROD OWENS (Felix Arbeo, Da Rue, Dolighan, Dana Hogan Knits, Steven Shatz)	Early Fall	498 7th Ave.	22nd fl.	564-1870
March 10	YONSON PAK FOR Y. PAK LTD.	Early Fall	545 8th Ave.	14th fl.	695-6087
March 10	MOLLIE PARNIS	Early Fall	530 7th Ave.	18th fl.	221-1445
March 10	P.B.S.A. LTD. (Eklektic, A.J. Lowell, Charlotte Chen for	Early Fall	498 7th Ave.	9th fl.	947-4492
March 10	POSH BY JAY ANDERSON	Early Fall	550 7th Ave.	18th fl.	398-0763
March 10	ANTONELLA PREVE (knits)	Early Fall	498 7th Ave.	9th fl.	736-1771
March 10	PRINCESS SUMI BY PRINCESS SUMAIR	Fall	530 7th Ave.	7th fl.	391-5460

(continued on following page)

CONTINUOUS SHOWINGS--(continued from page 3)

March 10	RAINCHEETAHS FOR NAMAN; CHEETAHSPORT FOR NAMAN	Early Fall	500 7th Ave.	3rd fl. 563-5100
March 10	MARY ANN RESTIVO (Sportswear)	Fall	498 7th Ave.	16th fl. 736-0109
March 10	RIZKALLAH; OGGEE BY RIZKALLAH	Early Fall	498 7th Ave.	4th fl. 947-2055
March 10	MOLLIE ROBERT (Div. Mollie Parnis)	Early Fall	530 7th Ave.	18th fl. 221-1445
March 10	RONA BY JAMES DAUGHERTY & GLORIA CASTALDO	Early Fall	498 7th Ave.	6th fl. 563-2300
March 10	GLORIA SACHS	Early Fall	550 7th Ave.	9th fl. 921-1460
March 10	PAULA SAKER	Early Fall	1411 Broadway	8th fl. 221-6960
March 10	SAZ II	Early Fall	530 7th Ave.	21st fl. 221-3489
March 10	ABE SCHRADER CORP.	Early Fall	530 7th Ave.	15th fl. 840-7733
March 10	SIDHA (Silk dresses & ensembles)	Early Fall	550 7th Ave.	12th fl. 840-1140
March 10	JERRY SILVERMAN	Early Fall	530 7th Ave.	17th fl. 244-7522
March 10	BERT NEWMAN FOR SUITIME; NATALIE GREEN COATS (Also Young Impressions Petite Suits)	Early Fall	500 7th Ave.	14th fl. 730-1888
March 10	THAI LINES; STAR OF SIAM	Early Fall	550 7th Ave.	18th fl. 398-0920
March 10	TRIGERE	Early Fall	550 7th Ave.	16th fl. 391-9100
March 10	TUDOR SQUARE SPORTSWEAR	Early Fall	1407 Broadway	21st fl. 279-8120
March 10	UMI COLLECTIONS BY ANNE CRIMMINS	Early Fall	530 7th Ave.	27th fl. 221-2457
March 10	ANDRE VAN PIER	Early Fall	431 5th Ave.	4th fl. 679-5940
March 10	VASSARETTE (Intimate Apparel)	Warmwear	261 Madison Ave.	557-1920
March 10	VENICE KNITS	Fall	1410 Broadway	12th fl. 354-9050
March 10	LEVINO VERNA FOR MAYEHOFF	Early Fall	498 7th Ave.	9th fl. 279-2345
March 10	VICTORIA ROYAL BY MARTIN STAEHEL	Early Fall	530 7th Ave.	7th fl. 947-6845
March 10	ILIE WACS	Early Fall	530 7th Ave.	29th fl. 354-9080
March 10	CHESTER WEINBERG/SPORT	Fall	530 7th Ave.	6th fl. 354-4420
March 10	WILLI SMITH FOR WILLI WEAR	Early Fall	62 W. 39th	11th fl. 869-1380
March 10	MRS. H. WINTER	Intermediate	155 W. 23rd	10th fl. 691-8300
March 10	DON WOLF LTD.	Early Fall	St. Moritz	(617)566-3125; 755-5800
March 11	BLASSPORT	Early Fall	550 7th Ave.	2nd fl. 354-4200
March 11	CASTLEBERRY KNITS LTD.	Early Fall	530 7th Ave.	5th fl. 221-4333
March 11	YVONNE DAZAY	Early Fall	1359 Broadway	Pent. 695-5137
March 11	SAMUEL ROBERT	Fall	530 7th Ave.	9th fl. 221-1995
Tuesday March 11 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also at 2:00 P.M. Thereafter by appointment.	A TRIGERE COAT FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: 840-7733.	
Tuesday March 11 12:00 Noon	SHOWING OF FALL COLLECTION Lunch followed by show at 12:30. By inv. Thereafter by appt.	TUDOR SQUARE SPORTSWEAR (1407 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 279-8120.	
March 11	2:00 P.M., A TRIGERE COAT FOR ABE SCHRADER (2nd show), 530 7th 15th fl., 840-7733			
Tuesday March 11 3:00 P.M.	SHOWING OF FALL COLLECTION Refreshments. By invitation. Buyers:	HELENE SIDEL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Eleanor Lambert, 688-2130.	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 11 4:30 P.M.	SHOWING OF EARLY FALL COLLECTION By invitation. Thereafter by appt.	ROTH-LE COVER; ROTH-LE COVER SPORT Contact: Dick Steiner, (800) 421-8381; or 279-7966	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday March 11 5:45 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt.	KASPER JEANS Contact: Iris Schinderman, 221-4268.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 12 9:00 A.M.	SHOWING OF FALL/ WINTER COLLECTION Champagne breakfast; show at 10, by invitation. Press at 4;	CHANTAL SCALI INTERNATIONAL	730 FIFTH AVENUE SHOWROOM - 2ND FLOOR Noella Schapiro, 977-4477.
Wednesday March 12 11:00 A.M.	SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Buyers: Helen Bailey or Jerry Kohn, 355-7600. Press: Madeline de Vries, 753-6688.	ROBERTA DI CAMERINO	645 5TH AVE.-2ND FLOOR OLYMPIC TOWER-51ST ST.
March 12	11:00 A.M., SANT'ANGELO SWEATERS FOR DANIEL CARON(2nd show), 20 W. 57th St., 921-2533		
March 12	4:00 P.M., CHANTAL SCALI (press), 730 5th Ave. By invitation, Samantha Drake, 757-7480		
Wednesday March 12 5:30 P.M.	COCKTAIL SHOWING OF SPRING & SUMMER COLLECTION Featuring one-of-a-kind handpainted silk fashions. By invitation. Contact: 686-3542.	CAROLYN ROSS (232 E. 32ND ST.)	NEW YORK, NEW YORK 33 WEST 52ND STREET
Wednesday March 12 6-9:00 P.M.	OPENING OF "FASHION PHOTOGRAPHERS" SHOW By invitation. Thereafter, 10-5 PM, until April 12. Contact: 288-6700.	HASTINGS GALLERIES LTD.	121 EAST 24TH STREET 6TH FLOOR
Wednesday March 12 6:45 P.M.	10TH ANNUAL "TOMMY" AWARDS; DINNER/DANCE Fashion show & awards followed by dinner. By inv. Contact: Erica Fineberg, 594-6050.	AMERICAN PRINTED FABRICS COUNCIL	PLAZA HOTEL GRAND BALLROOM
March 12	JULIO	Early Fall	419 Pk.Ave.So.20th fl. 686-9616
March 12	MARION MAGED	Early Fall	550 7th Ave. 19th fl. 354-8590
Thursday March 13 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 221-7222.	CACHAREL (WOMEN'S COLLECTION)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday March 13- April 17	FALL-WINTER '80 FASHION FUTURES At 9:00 A.M. Tues., Wed., Thurs. for retailers. By reservation. Contact: Fran Rzeznik, 880-8553.	MADMOISELLE MAGAZINE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
March 14	NOEL SOPHISTICATES BY ISHIO	Early Fall	1400 Broadway 5th fl. 921-1200
March 14	HELENE SIDEL	Early Fall	530 7th Ave. 7th fl. 354-0024
March 14	SKI INDUSTRIES OF AMERICA TRADE SHOW, LAS VEGAS CONVENTION CENTER (March 14-19)		
Saturday March 15 8:00 p.m. Show	"GALA FASHION SHOW" OF AMERICAN FURS Tickets: \$100.00 per person. Show followed by disco reception (10:00 P.M.) at Studio 54, 254 W. 54th St. Contact: Jess Chernak, 564-5133.	AMERICAN INT'L FUR FAIR (855 AVE. OF AMERICAS)	N.Y. CITY CENTER 131 WEST 55TH STREET
March 15	SECOND ANNUAL INTERNATIONAL FUR FAIR IN NEW YORK (March 15-19) AT N.Y. COLISEUM		
March 15	INTERNATIONAL BEAUTY SHOW AT N.Y. COLISEUM (March 15-18)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*Beginning Monday March 10	OPENING OF EARLY FALL COLLECTIONS Pierre Balmain; Cenage; Chu-Chi hand-loomed knits; Endres Ultrasuedes; Annemarie Gardin; Rina di Montella; Carol Peretz. By appointment. Contact: 279-9620. *out of date order	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
*Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION By appointment. Buyers: 840-2060. Press: Joanne Creveling, 586-2377. *out of date order	MALIA INTERNATIONAL	1411 BROADWAY SHOWROOM - 31ST FLOOR
Sunday March 16 8:30 P.M.	FUR FASHION SHOW AND RECEPTION By invitation. Reception to follow. (March 15-19, N.Y. Coliseum, Booth 518). Contact: Dean Morgan, 682-7990.	NATURAL FURS LTD. OF CANADA	VIVIAN BEAUMONT THEATRE LINCOLN CENTER
Sunday March 16- March 20	READY TO WEAR SHOWINGS IN MILAN, ITALY. (By invitation from individual designers). Designer addresses listed below ... <u>LOCATION OF SHOWS IN NEXT ISSUE</u> . Contact: Camera Nazionale, Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679-43-90. <u>Sun., March 16: 9:30 A.M., MONTEDORO, P.za Umanitaria 2, Milano; 10:30 A.M.,</u> <u>LANCETTI, Via Condotti 61, Roma; 11:30 A.M., ANDRE LAUG, P.za di Spagna 81, Roma;</u> <u>12:30 P.M., MODIT; 2:30 P.M., JACQUES GILES; 3:30, P.M., CERUTTI; 4:30 P.M.,</u> <u>GHERARDINI, Via Baccio de Montelupo 46, Casellina; 5:30 P.M., CADETTE, Via F. 11</u> <u>Bronzetti, Milano; 6:30 P.M., BLOOM; 7:30 P.M., TOUCHE Via delle Porte, Firenze.</u> <u>Mon., March 17: 9:30 A.M., HELYETT; Via C. Battisti 21, Milano; 10:30 A.M.,</u> <u>ERREUNO, Via Martignoni 14, Milano; 11:30 A.M., MARIO VALENTINO, Via Fonannelle 85,</u> <u>Napoli; 12:30 P.M., LUX INTERNATIONAL, Corse Vercelli 57, Milano; 2:30 P.M., BYBLOS,</u> <u>Via Barilatti 3, Ancona; 3:30 P.M., PIMS; 4:30 P.M., MIGUEL CRUZ, Via Sistina 23,</u> <u>Roma; 5:30 P.M., MARINA FERRARI; 6:30 P.M. SPORTMAX, Via Flli Cervi 66, Reggio Emilia</u> <u>9:00 P.M., MILA SCHON, Via Montenapoleone 2, Milano.</u> <u>Tues., March 18: 9:30 A.M., COMPLICE, Via della Spiga 48, Milano; 11:00 A.M., SAN</u> <u>LORENZO, Corso Vitt. Emanuele 68, Torino; 12:15 P.M., MISSONI, Sumirago (Varese);</u> <u>3:00 P.M., KEN SCOTT, Via Cadolini 30, Milano; 4:30 P.M., CAUMONT, Via Durini 20,</u> <u>Milano; 6:30 P.M., GEOFFREY BEENE, Via, S. Spirito 24, Milano; 8:00 P.M., MELLONI,</u> <u>Corso Monforte 16, Milano.</u> <u>Wed., March 19: 9:30 A.M., BIAGIOTTI; 11:00 A.M., BASILE, Viale Jenner 51, Milano;</u> <u>Via S. Damiano 2, Milano; 5:30 P.M., GENNY, Via della Spiga 48, Milano; 6:30 P.M.,</u> <u>LA VIOLA, Via Vigevano 8, Milano.</u> <u>Thurs., March 20: 9:30 A.M., VERSACE, Via Torelli 8/H, Novara; 11:00 A.M., FENDI,</u> <u>Via Borgognona 39, Roma; 12:15 P.M., ARMANI, Via Durini 24, Milano; 3:00 P.M.,</u> <u>ALBINI; 4:30 P.M., ISSEY MIYAKE, S. Maria degli Angeli (pg) SS; 5:30 P.M., TIVIOLI,</u> <u>Via Pietro Micca, Torino.</u>		
March 16	MID-AMERICA MALE APPAREL MARKET AT CHICAGO APPAREL CENTER(March 16-19) (312)527-4141		
Monday March 17 4:00 P.M.	SHOWING OF EARLY FALL COLLECTION For buyers. Press & buying offices at 6:00. By inv. Contact: Fran Wilshaw, 840-8220.	LOUIS FERAUD, PARIS	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday March 17 8:00 P.M. Reception	FUR FASHION SHOW AND RECEPTION Show at 8:45, followed by buffet dinner. By invitation. (March 15-19, N.Y. Statler, 17th fl.). Contact: Denyse Ange, (514) 844-1945.	FUR TRADE ASSOCIATION OF CANADA	WALDORF-ASTORIA GRAND BALLROOM
Monday March 17 11 & 2 P.M.	PREVIEW FALL/ WINTER COLLECTION Also March 18 at 11 & 2 P.M. By invitation. Thereafter by appt. Contact: 737-0146.	ALPHA CUBIC AMERICA	114 EAST 71ST STREET SUITE 1W
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 563-2300.	ADOLFO SPORT (DIV. RONDALCO)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Gayle Osman, 354-4330.	ADRI	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday March 17- March 19	"CANADIAN GALAXY" IN N.Y.: WOMEN'S FALL/WINTER FASHIONS Sixteen firms will show sportswear, leisure wear, separates, day & cocktail dresses, suits, evening fashions, accessories, etc. Contact: Paul Theberge, 586-2400, ext.216.	CANADIAN DEPT. OF INDUSTRY, TRADE & COMMERCE	BARBIZON PLAZA HOTEL 106 CENTRAL PK. SOUTH
Beginning Monday March 17	OPENING OF FALL COLLECTIONS By appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY KNITS	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Buyers: 391-8052. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Designed by Donna Karan & Louis Dell'Olio. By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday March 17	OPENING OF NEW COLLECTIONS Continuous by appointment. Contact: 354-3600.	LOOMTOGS & FRED PERRY SPORTSWEAR	1411 BROADWAY NEW SHOWROOMS - 3RD FL.
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 564-2171.	ST. SIMON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday March 17	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER SPORT	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday March 17	OPENING OF FALL/ WINTER COLLECTION Continuous by appointment. Contact: Lois, 840-2544.	SUSAN TOPLITZ	102 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Beginning Tuesday March 18	PREMIERE: FALL COAT & SUIT COLLECTION Continuous by appointment. Contact: Cheryl Weintraub or Sydney Bloomberg, 921-1992.	CHINNETTI	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday March 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-6993.	KENAR	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday March 19 7:15 P.M.	BENEFIT: AMERICAN BALLET THEATRE Premiere: Paramount's "Nijinsky." Banquet supper-dance follows with evening at Caesars Boardwalk Regency Hotel Casino at Bloomingdale's. Tickets: \$125.00 each, Mrs. William Zeckendorf, Jr., 757-7035, Press: Lewis Ufland, 838-5944.	BLOOMINGDALE'S	BARONET-CORONET THEATRE THIRD AVE. AT 59TH ST.
March 21	EARLY FALL SHOWINGS AT DALLAS APPAREL MART (March 21-25)		
Friday March 21- March 24	FALL '80 WOMEN'S RTW COLLECTION IN FLORENCE Continuous by appointment. Contact: Lee Pritchard, 581-1053.	SALVATORE FERRAGAMO	PALAZZO FERRONI-FLORENCE 2 VIA TORNABUONI
March 21	PITTI DONNA IN FLORENCE, ITALY (March 21-24)		
March 23- March 26	NAMSB (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boys' & Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 986-1811		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR *out of date order
Sunday March 23- March 26	FRENCH FALL/WINTER MENSWEAR FASHIONS French participation at NAMS. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE
Sunday March 23- March 30	LATIN AMERICAN & CARIBBEAN RTW '80 Apparel for women, men and children. Contact: Evelio Ley & Assoc, (305) 373-1976.	TRADE FAIR OF THE AMERICAS (100 N.BISCAYNE, MIAMI)	COCONUT GROVE EXH.CENTER 3360 PAN AMER.DR., MIAMI
Tuesday March 25 2:30 P.M.	LONDON SHOWING--FALL/WINTER FOR PRESS & BUYERS By invitation. Works of Art--chiffon, silk, organza, jersey. Zandra Knitting Studio-- Knitwear. Zandra Rhodes Ready-To-Wear. Contact: Susan Conrad, 01-730-8273. March 26, daily, 10 & 2:30, 14A Grafton St., Works of Art & Zandra Rhodes Knitting Studio; Anne Knight, 01-499-3596. Zandra Rhodes RTW, 58 Margaret St., 01-580-3365.	ZANDRA RHODES (14A GRAFTON ST.)	PILLAR HALL OLYMPIC LONDON, ENGLAND
Tuesday March 25 5:00 P.M.	SHOWING OF FALL MENSWEAR COLLECTION Cocktails, show at 5:30. By invitation. Contact: Marianne Mischo, 935-8060.	PIERRE CARDIN MENSWEAR (1290 AVE. OF AMERICAS)	NEW YORK ATHLETIC CLUB 180 CENTRAL PARK SOUTH
March 25	FALL READY-TO-WEAR IN LONDON (March 25-28)		
Tuesday March 25- April 3	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (Tel: 266-64-44) N.Y.: French Apparel Center, 883-1055. Buyers: French Trade Shows, 582-4960. (Other showings, Porte de Versailles, March 30 - April 2). Preliminary schedule below. Tues., March 25: 3:00 P.M., FRANCOIS BEIGER; 5:00 P.M., CORINNE BRICAIRE; 6:00 P.M., CHRIS SEYDOU NOUROU MANTERO . Wed., March 26: 10:30 A.M., TATTARACHI ; 11:30 A.M., KIMIJIMA; 12:30 P.M., PIERRE D'ALBY; 3:00 P.M., J.R. DAUMAS; 4:00 P.M., DIX BRANDSMA; 5:30 P.M., APOSTROPHE, 6:30 P.M., ROBERT NELISSEN, 7:30 P.M., JUNKO. Thurs., March 27: 9:30 A.M., TIKTNER, 11:00 A.M., DORIAN NIEDERHAUSER; 12:00 Noon, JOUSSE; 2:00 P.M., INITIAL, 5:30 P.M., GASTON JAUNET, 6:30 P.M., POPY MORENI. Fri., March 28: 9:30 A.M., GUY PAULIN, 10:30 A.M., ECRITURE; 11:30 A.M., RECH, 1:00 P.M., ELISABETH DE SENNEVILLE, 2:30 P.M., JACQUES GILLES, 4:00 P.M., ANNE MARIE BERETTA, 5:30 P.M., KANSAI YAMAMOTO, 6:30 P.M., J.P. GAULTIER. Sat., March 29: 9:30 A.M., LING CREE PAR PABLO ET DELIA; 3:00 P.M., THIERRY MUGLER; 8:30 P.M. C. LITZ FOURFURES. Sun., March 30: 11:30 A.M., MURIEL GRATEAU, 3:00 P.M., ENRICO COVERI. Mon., March 31: 9:30 A.M., FIKIPSI, 3:30 P.M., YUKI TORII, 4:30 P.M., EMMANUELLE KHAHN, 5:30 P.M., CACHAREL. Tues., April 1: 9:30 A.M., CACHAREL, 3:00 P.M., MOONS. Wed., April 3: 2:30 P.M., SCAPA OF SCOTLAND.		
Thursday March 27 12:00 Noon	PRESS LUNCHEON: NEW DIET BOOK Followed by question and answer session. By inv. Contact: Billie Gould, 661-9675.	"SENSIBLY THIN" BY DR. STANLEY TITLE	RAINBOW ROOM ROCKEFELLER PLAZA
Beginning Monday March 31	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Cory Held, 921-5424.	CHRISTIAN DIOR SPORTSWEAR	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Saturday March 29 7:00 P.M.	MARCH OF DIMES BEAUTY BALL Dinner & dancing, 8:00 P.M. Black Tie. \$175.00 per person. Contact: 682-6430.	COSMETICS INDUSTRY	NEW YORK HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 6	EASTER SUNDAY		
Monday April 7 6:30 P.M.	BENEFIT: "CONTRIBUTIONS OF BLACKS TO FASHION" Cocktail reception & dinner.	HARLEM INSTITUTE OF FASHION (Black Tie) By inv. Contact: Lois Alexander, 666-1320.	163 WEST 125TH STREET N.Y.S.HARLEM OFFICE BLDG.
Beginning Monday April 7	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Nancy di Costanzo, 564-8388.	VERCELLI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 8 5-9 P.M.	SHOWING OF FALL JEANSWEAR COLLECTION By invitation. Thereafter 498 7th Ave. Buyers: 695-1420. Press: Jody Donohue, 688-8653	GLORIA VANDERBILT FOR MURJANI INTERNATIONAL	PLACE TO BE ANNOUNCED
Tuesday April 8 6:30-8:30	BENEFIT PREVIEW: "FOCUS AMERICA: NANTUCKET" For Nantucket Life Saving Museum. By invitation. Contact: Peggy Kaufman, 391-3632.	LORD & TAYLOR	
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - 301
Beginning Tuesday April 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-4333.	CASTLEBERRY KNITS	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 9 6:00 P.M. Cocktails 7:00 P.M. Show	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards presented to students by designer-critics: Donald Brooks, Louis Dell'Olio, Donna Karan, Kasper, Oscar de la Renta, Bill Robinson, Giorgio Sant'Angelo, Pauline Trigere, Chester Weinberg. Parsons Award to Arnold Aronson, Chmn. & Chief Exec. Officer, Saks Fifth Ave. Chmn.: Irving Spitalnick, Pres., Evan Picone. Reservations: \$200.00 each. (Black Tie). Contact: Marvin Rich, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Beginning Thursday April 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 11	CHICAGO EARLY FALL WOMEN'S & CHILDREN'S MARKET (April 11-14)		
April 11	EARLY FALL SHOWINGS IN LOS ANGELES (April 11-14)		
April 13- April 15	AMERICAN HOME SEWING ASSOCIATION FALL MERCHANDISE SHOW AT CONCORD HOTEL, Kiamasha Lake, N.Y. Contact: 350 Fifth Ave., 736-8820. Press: 631-3233		
Beginning Monday April 14	COLD WEATHER DESIGNER COLLECTION FOR MEN & WOMEN Continuous by appointment. Buyers: 935-4770. Press: Joanne Creveling, 586-2377.	PINKY & DIANNE	37 WEST 57TH STREET SHOWROOM - SUITE 701
April 15	10:00 A.M. , HELGA'S FALL COLLECTION IN LOS ANGELES, 722 S. La. St., (213) 627-0806		
Tuesday April 15 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date). Buyers: 354-0015. Press: Roz Rubenstein, 691-8340.	LOIS ANDERSON FOR TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION By reservation. Contact: 371-1951.	JEANE EDDY LTD.	718 MADISON AVENUE (63RD & 64TH STS.)
April 16	INT'L FASHION FAIR IN OSAKA, JAPAN (April 16-19)		
April 16	INT'l FUR TRADE FAIR IN FRANKFURT (April 16-20)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 18 2:00 P.M.	RESIDENT BUYERS' SHOWING OF FALL COLLECTION By invitation. Contact: 736-9601.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
April 18	EARLY FALL SHOWINGS IN MIAMI (April 18-21)		
April 20	IGEDO IN DUSSELDORF (Int'l Fashion Trade Fair) (April 20-24)		
Monday April 21 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	PLACE TO BE ANNOUNCED
Monday April 21 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00; & April 22 at 2:00 & 4:00. By invitation. Contact: 398-0800.	GEOFFREY BEENE & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 21 12:00 Noon	SHOWING OF FALL COLLECTION Also at 4:00. By invitation. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter Whodunnit, Hotel Plaza, suite 1530. Contact: 354-6065.	MADY GERRARD	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-2870. Press: Roz Rubenstein, 691-8340.	BERN CONRAD	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 21	3:00 P.M., GEOFFREY BEENE & BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800		
Monday April 21 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 921-1265. Publ: Billie Gould, 661-9675.	LYNNWOOD CLASSICS BY CORINNE PULITZER	575 SEVENTH AVENUE NEW SHOWROOM - 1900
April 21	4:00 P.M., TRACY MILLS (2nd show), 550 Seventh Ave., 5th floor, 221-6374		
Monday April 21 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 21st floor. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 21 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, suite 1463. Contact: 921-0510.	BETSEY JOHNSON (1441 BROADWAY)	PLACE TO BE ANNOUNCED
Beginning Monday April 21	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: Helen Ginns, 935-4400.	ARBITRO S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-8510.	BILLINA	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3010.	STANLEY BLACKER SPORT	1411 BROADWAY SHOWROOM - ROOM 910
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 21	OPENING OF FALL COLLECTION By appointment. Contact: Arleen Bowman, 221-0160.	SHANGHAI'D BY BOWMAN TRADING	1441 BROADWAY SHOWROOM - 14TH FLOOR
Monday April 21- May 2	FALL CALIFORNIA COLLECTIONS IN N.Y. Christina Albers, Art Wear, Carol Bird, Joanie Char, Marian Clayden, Liqueette, Mercedes & Adrienne, I. Peri, Nancy Stolkin, Phyllis Sues, Tenderness, Terrific Co., Irene Tsu, Valluccio, Sue Wong. By appointment. Contact: (213)747-7206.	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday April 21	OPENING OF FALL COLLECTION "Big, Bold & Beautiful." Continuous by appointment. Contact: 594-9205.	COSTA MILLER	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-9205.	VICTOR COSTA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II BY LOUISE ARMOUR	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Mac Tac, Trevisse, Michel Pelta. Contact: Danilo DeDominicas, (215) 546-7595.	DAVIS ELLIOT INTERNATIONAL (226 S.16TH,PHILA.)	GOTHAM HOTEL PRIVATE SUITE
Monday April 21- May 2	PREMIERE: ITALIAN READY- TO-WEAR IN U.S. Thereafter 60 E. 66th St., 2A.Contact:Eliseo Fullin or Marierose Procaccino,744-8014.	FRANCO FERRARO	37 WEST 57TH STREET SHOWROOM - SUITE 200
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4700.	GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4147.	GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Walter Lustow, 840-1828.	G.S.M. APPAREL	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-8950.	ANN HOBBS FOR CLAIRE PRITCHARD	1400 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON; JAMISPORT	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*Beginning Monday March 10	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 279-4320.	VIVIAN DINA MOOK/ LE WEEKEND	64 WEST 36TH STREET SHOWROOM - 13TH FLOOR *out of date order
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 21- May 2	PREMIERE: ITALIAN LEATHER FASHIONS IN U.S. Thereafter 60 E.66th St.,2A. Contact:Eliseo Fullin or Marierose Procaccino,744-8014.	LESY	37 WEST 57TH STREET SHOWROOM - SUITE 200
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; MIGNON II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-6777,	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-4325.	NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-8620.	ALBERT NIPON COLLECTIBLES	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-0622.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS FOR NAMAN; CHEETAHSPORT FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday April 21- May 2	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Patricia Papcock, 832-3144.	GEORGES RECH & SYNONYME DE GEORGES RECH	711 MADISON AVE.(63RD ST.) SHOWROOM - 2ND FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7733,	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Jerry Hirsch, 564-5405.	L'ZINGER	264 WEST 35TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 22 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 22 10:00 A.M.	SHOWING OF FALL COLLECTION Produced by Marita, By invitation. Thereafter 5th floor. Contact: 354-9440.	DONALD BROOKS (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION Also April 29 at 11:00 (press). By inv. Buyers: 221-1445, Press: Eleanor Lambert, 688-2130.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 22 12:00 Noon	SHOWING OF FALL COLLECTIONS Including hand-loomed knits, Also April 29 at 12:00. By inv. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Cosmo Sirchio, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Abe Goldner, 221-1995. Press: Billie Gould, 661-9675.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 22	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd show); 550 Seventh, 4th fl., 398-0800		
Tuesday April 22 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Al Quinn, 921-5070.	ANTHONY MUTO LTD.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 22 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter suite 2906. Buyers: 840-7892. Press: Roz Rubenstein, 691-8340	REGINA KRAVITZ (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 22	4:00 P.M., GEOFFREY BEENE & BEENE BAG (4th show), 550 Seventh Ave., 4th fl., 398-0800		
Tuesday April 22 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, Augustus, 24th floor. Contact: Mrs. Krieger, 840-6674.	CAUMONT (530 SEVENTH AVE.)	MR. CHOW 324 EAST 57TH STREET
Beginning Tuesday April 22	FALL FASHIONS FOR "THE GREAT WOMAN" Continuous by appointment. Contact: Carmela Frattasi, 697-5137.	YVONNE DAZAY	1350 BROADWAY SHOWROOM - PENTHOUSE
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 398-0920.	STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 27th fl. Buyers: 221-2457. Press: Jody Donohue, 688-8653.	UMI COLLECTIONS BY ANNE CRIMMINS (530 7TH AVE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 869-1605.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Wednesday April 23 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.	MOLLIE ROBERT (DIV. MOLLIE PARNIS)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 23 12:00 Noon	SHOWING OF FALL COLLECTION Also April 25 at 10:00. By invitation. Thereafter by appt. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 23 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 1411 Broadway, 29th floor. Contact: 921-8960.	PORTFOLIO II BY MITCHELL GROSS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: Gayle Osman, 354-4330.	ADRI	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 23 4:00 P.M.	SHOWING OF FALL COLLECTIONS Direct from Paris and capsule collection of Dianne B. By invitation. Thereafter by appointment, 14th floor. Contact: 354-6474.	KANSAI YAMAMOTO & DIANNE B (530 SEVENTH AVE.)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 23 5:00 P.M.	SHOWING OF COUTURE COLLECTIONS: LA DONNA/L'UOMO Cocktails, by invitation. Thereafter by appt. Contact: Deborah Lorippo, 929-0592.	DIMITRI	142 FIFTH AVE. (19TH ST.) SHOWROOM - 4TH FLOOR
Wednesday April 23 6:30 P.M.	SHOWING OF FALL COLLECTION Cocktails at 6:30. Show at 7:00. By invitation. Contact: (213) 937-5680.	RUBEN PANIS (6911 MELROSE AVE., L.A.)	GOTHAM HOTEL BALLROOM
Wednesday April 23- April 24	INTRODUCTION OF NEW COSMETICS IN CLEVELAND For beauty editors of consumer magazines. By invitation, Joan Parker Publ., 974-3929.	BONNE BELL	GEORGETOWN ROW CLEVELAND, OHIO
Wednesday April 23- May 3	PREMIERE: FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Contact: (213) 550-7852.	JACQUES BOISSON (9348 SANTA MONICA BLVD.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Wednesday April 23	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: 221-7821.	MUNEY DESIGNS; MUNEY TWO	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Wednesday April 23	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 391-8700.	MYLESPORT	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday April 24 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ; & SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 4th floor. Contact: 221-7545.	CATHY HARDWICK (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 11:30 A.M.	SHOWING OF FALL DRESS COLLECTION Also at 3:00. By invitation. Thereafter 14th floor. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWERS (51ST ST.) 645 FIFTH AVE.-21ST FL.
Thursday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 12th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 24 2:00 P.M.	FALL DRESSES & SPORTSWEAR By invitation. Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday April 24 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 391-2870. Press: Jody Donohue, 688-8653.	ULTIMATE KNIT BY JANET MAFFEI	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 24	3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 5th Ave., 350-8830		
Thursday April 24 4:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter 3rd floor. Contact: 354-7830.	SCOTT BARRIE, SCOTTIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 24 5:00 P.M.	SHOWING OF FALL WOMEN'S & CHILDREN'S FASHIONS Cocktails; show at 5:45. By invitation. Contact: Marianne Mischo, 935-8060.	PIERRE CARDIN	NEW YORK ATHLETIC CLUB 180 CENTRAL PK.SO.-9TH FL
Friday April 25 9:00 A.M.	PRET-A-PORTER AT TWO SHOWINGS Also at 12:00 Noon. Prices & details to follow. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:30. By inv. Thereafter 6th fl. Buyers: 221-1616. Press: 245-1550.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	20 WEST 57TH STREET STUDIO - 4TH FLOOR
Friday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 686-9616.	JULIO	419 PARK AVE. SO.(29 ST.) SHOWROOM - 20TH FLOOR
April 25	10:00 A.M., VERA MAXWELL (2nd show), 530 Seventh Ave., 26th floor, 563-4358.		
Friday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6252.	LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
April 25	12:00 NOON, THE FASHION GROUP PRET-A-PORTER (2nd show), N.Y. HILTON, 247-3940		
April 25	12:30 P.M., GIORGIO SANT'ANGELO (2nd show), 20 W. 57th St., 4th fl., 245-1550		
Friday April 25 2:00 P.M.	SHOWING OF FALL ALTUNA COLLECTION By invitation. Thereafter 8th fl. Contact: Diane Radley, 759-9215.	AGNONA (37 WEST 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Friday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also at 3:30 P.M. By invitation.. Thereafter by appointment. Contact: 399-2450.	RAFAEL BY BILL KAISERMAN	29 WEST 56TH STREET SHOWROOM - 5TH FLOOR
April 25	3:30 P.M., BILL KAISERMAN (2nd show), 29 W. 56th St., 5th floor, 399-2450		
Friday April 25 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 3rd floor. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
April 26	LEATHER GOODS FAIR IN OFFENBACH (April 26-29)		
Monday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date); (617) 262-6580. Press: Eleanor Lambert, 688-2130.	FIANDACA (230 CENT.PK.SO.)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 1:00. By invitation. Buyers: 921-8500. Press: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE MEZZANINE
Monday April 28 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2:00 & 4:00. By invitation. Contact: 221-6660.	BILL BLASS, LTD.. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 28 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
April 28	1:00 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 921-8500		
April 28	2:00 P.M. BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 28	4:00 P.M., BILL BLASS (3rd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday April 28 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 10 W. 57th St., 7th fl. Contact: 247-1100.	STEPHEN BURROWS FOR PAT TENNANT	PLACE TO BE ANNOUNCED
Monday April 28 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: (213) 627-0806.	HELGA (722 S. LOS ANGELES, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-8802.	AYAKO	498 7TH - 5TH FLOOR JULI LYNN CHARLOT SHOW.
Beginning Monday April 28	OPENING OF FALL/ WINTER COLLECTIONS Continuous by appointment. Contact: (213) 623-8112.	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL SUITE 33-A
Tuesday April 29 9:00 A.M.	PRESS SHOWING OF DESIGNER SEPARATES Buyers at 4:00. By invitation. Contact: 354-4700.	DON SAYRES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 29 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Thurs., May 1, 10 AM. By invitation. Thereafter, appt. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
April 29	11:00 A.M., MOLLIE PARNIS (2nd show--press), 530 Seventh Ave., 18th floor, 221-1445		
Tuesday April 29 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
April 29	12:00 NOON, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
Tuesday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION Produced by Sybil Weinman. By invitation. Thereafter 12th fl. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 29 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 29 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Tuesday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 244-0775. Press: Rea Lubar, 575-0735.	ELAINE ALPERT	264 WEST 35TH STREET SHOWROOM - 11TH FLOOR
April 29	4:00 P.M., DON SAYRES (2nd show), 512 Seventh Ave., 6th floor, 354-4700		
Tuesday April 29 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4052.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 29 6:00 P.M.	COCKTAIL SHOWING OF FALL COLLECTION By reservation. Contact: Charles Dickey, (213) 622-0460.	TRAVILLA (122 E. 7TH ST., L.A.)	GOTHAM HOTEL EMBASSY ROOM
Tuesday April 29 7:00 P.M.	SHOWING OF FALL COLLECTION Also May 6 at 7:00 P.M. By invitation. Contact: (213) 652-9010.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 30 9:00 A.M.	SHOWING OF FALL COLLECTION Press at 9:00, buyers at 4:00. By invitation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Wednesday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION Also at 12:00, 2:00 (press), & 4:00. By invitation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 30 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 30	12:00 NOON, OSCAR DE LA RENTA, (2nd show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday April 30 12:00 Noon	SHOWING OF FALL COLLECTION Also at 2:00 & 4:00 (press). By invitation. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday April 30 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 7th floor. Contact: 840-6720.	KOOS VAN DEN AKKER (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 30	2:00 P.M., OSCAR DE LA RENTA (3rd show--press), 550 Seventh Ave., 11th fl., 354-6777		
April 30	2:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, 391-9100		
Wednesday April 30 3:00 P.M.	SHOWING OF FALL COLLECTION Also, Richard Assatly's Additions. By invitation. Thereafter 12th fl. Contact: 391-0901	RICHARD ASSATLY (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 30	4:00 P.M., TRIGERE, (3rd show--press), 550 Seventh Ave., 16th floor, 391-9100		
April 30	4:00 P.M., OSCAR DE LA RENTA, (4th show), 550 Seventh Ave., 11th floor, 354-6777		
April 30	4:00 P.M., BLASSPORT, (2nd show), Four Seasons, 99 East 52nd St., 354-4200		
Wednesday April 30 5:00 P.M.	SHOWING: LINEN FASHIONS BY FRENCH DESIGNERS Part I--50 prototypes; Part II--30 Summer designs. By invitation. Contact: 685-0424.	MAISON DU LIN (280 MADISON AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 11th floor. Contact: 221-4090.	KASPER FOR J.L. SPORT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 9th fl. Buyers: 279-2345. Press: Diane Radley, 759-9215.	LEVINO VERNA FOR MAYEHOFF (498 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Thursday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 1	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 29th floor, 354-8600		
Thursday May 1 11:30 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter 4th floor. Contact: 921-2700.	HALSTON SPORTSWEAR (530 SEVENTH AVENUE)	OLYMPIC TOWER 645 FIFTH AVE. (51ST ST.)
Thursday May 1 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 18th fl. Buyers: 840-1679. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO LTD. (550 SEVENTH AVENUE)	F.I.T. - 227 W. 27TH ST. AMPHITHEATRE
Thursday May 1 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 221-6771.	DON KLINE (32 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
May 1	3:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 5th Ave., 921-2700		
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday May 1 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 1 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday May 1 6:30 P.M.	PREMIERE SHOWING IN NEW YORK By invitation. Thereafter by appointment.	THEA PORTER OF LONDON	REGINE'S-502 PARK AVE. CRYSTAL ROOM (59TH ST.)
Thursday May 1 7:30 P.M.	SHOWING OF FALL/ WINTER COLLECTION Show at 8:15. By invitation. Thereafter by appt., 8th fl. Contact: Helen Borger, 921-8020. Press: Laurel Matis at Rogers & Cowan, 486-7100.	MICHAELE VOLLBRACHT (25 WEST 39TH STREET)	CHEMICAL BANK 11 WEST 51ST STREET
Friday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter 5th floor. Contact: 628-3817.	REIKO (177 E. 87TH STREET)	HOTEL PLAZA CRYSTAL SUITE
Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By inv. Thereafter suite 1530, Plaza. Buyers: 889-0109. Press: Rea Lubar, 575-0735.	SIDNEY CARVIN MILLIKEN	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Moss, 734-6378.	SHAMASK (860 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday May 2 2:00 P.M.	SHOWING OF FALL COLLECTION One show only. By invitation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Friday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 674-6084.	ZORAN	214 SULLIVAN STREET SHOWROOM - 6TH FLOOR
Monday May 5 3:00 P.M.	SHOWING OF FALL COLLECTION Designed by Donna Karan and Louis Dell'Olio. By invitation. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 6 4:00 P.M.	PRESS SHOWING OF FALL- HOLIDAY COLLECTION By invitation. Thereafter 15th floor. Contact: 581-8581.	FERNANDO SANCHEZ (50 W. 57TH ST.)	PLACE TO BE ANNOUNCED